

HOW MANAGED CROWDTESTING WORKS

1.

PLAN

- ASSIGN A DELIVERY MANAGER TO DEFINE SCOPE AND REQUIREMENTS
- COORDINATE TEST ENVIRONMENT, TEST DATA AND ACCESS



2.

LAUNCH

- PREPARE TEST PLANS AND TEST CASES, IF REQUIRED
- SELECT TESTERS FROM CROWD PLATFORMS BASED UPON REQUIRED SKILLS AND EXPERIENCE

3.

EXECUTE

- ENSURE TESTING COVERS ALL STATED REQUIREMENTS, REQUIRED PLATFORMS AND DEVICES
- MONITOR AND MANAGE TEST COVERAGE AND PERFORMANCE OF TEST TEAMS



4.

ASSESS

- REVIEW AND VALIDATE DEFECTS
- REPRODUCE HIGH-SEVERITY DEFECTS
- PRIORITISE DEFECTS AND REMOVE DUPLICATE DEFECTS

5.

DELIVER

- DELIVER TEST EXECUTION RESULTS, DEFECT LOG AND TEST SUMMARY REPORT
- ASSESS TESTER PERFORMANCE AND UPDATE TESTER RANKING FOR NEXT TEST CYCLE

