

# CA Project and Portfolio Management



## At a Glance

Speed, efficiency, and agility are critical to maintaining a competitive edge. Addressing those requirements is hard if resources are invested in the wrong initiatives. CA Project and Portfolio Management (CA PPM) gives you all the tools you need to align your strategic investments with your corporate goals, so your investments yield the highest return. It provides you with a structured environment to create, manage, and optimize your enterprise portfolio. An integrated solution, it empowers your organization to seamlessly manage its services, projects, products, people, and financials—enabling you to deliver controlled and predictable execution of projects and programs.

### Key Benefits/Results

- Leverage central access to specific facts required to make smarter portfolio decisions.
- Deliver projects that are better aligned with market needs and business strategies.
- Gain better visibility and control of projects to speed delivery.

### Key Features

- Available on-premises, on-demand (SaaS), and in a hosted environment
- Centrally manage portfolios, resources, staffing, and budgets
- Efficiently create, group, manage, and evaluate multiple portfolios
- Scorecards help objectively compare requests across entire portfolio

## Business Challenges

How do you decide where to invest your organization's time, budget, and staff? How do you know it's the right time to launch a new product, expand delivery of a service, or bet on a new innovation? How do you govern current projects to ensure their chances of success are maximized? Without a central platform for managing these efforts, many decision makers wrestle with these issues. Too often, managers can't gain central visibility on projects, they use disparate systems and inefficient processes to track and report on progress, and they make decisions based on the input of the loudest customer or the hunches of the most senior staff member. The result? Portfolio decisions don't align with business strategy, deadlines slip, and new products don't squarely address key market requirements.

## Solution Overview

CA PPM represents a single platform that enables you to manage your entire innovation lifecycle and make more informed strategic investments. CA PPM helps you track and prioritize market and customer requirements and make better decisions on how to invest limited resources, so you can optimize your enterprise, IT, service and product portfolio.

Further, it offers the unified, comprehensive project management capabilities you need to deliver quality initiatives on time and on budget. Available via SaaS, on-premise, and hosted delivery models, CA PPM can help you:

- **Gain financial transparency for your portfolio.** CA PPM brings you a complete platform for managing the costs and revenues associated with your strategic portfolio. Plus, you can more effectively manage your budgets and improve cash flow through real-time control of billing, invoicing, and chargeback allocations.
- **Execute projects with control and predictability.** CA PPM offers an integrated approach that helps you streamline project management by maintaining real-time schedules, status, and budget controls.
- **Maximize the return from your people.** CA PPM helps you staff your projects and programs with the right people at the right time, so they can deliver maximum value.
- **Manage demand for innovation.** CA PPM enables you to create the capacity for growth by incorporating new ideas and requirements, aligning innovation to strategic portfolios, and executing flawlessly.
- **Rationalize application portfolios.** CA PPM supports a fact-based decision making process to analyze, select and manage your portfolio of applications, including what should be retired, consolidated, invested in, or sourced in a different manner.

## Critical Differentiators

### Establish portfolio standards

Using CA PPM, you can define structured criteria and metrics to make smarter, fact-based decisions about the allocation of your limited resources. The extensive configuration capabilities in CA PPM allow you to employ standard evaluation criteria or easily add your own. With point-and-click configuration, it's easy to create, prioritize, and evaluate investments against your own metrics: return-on-investment and break-even analyses, cost avoidance or revenue enhancement goals, quality statistics, business value assessments, and many more.

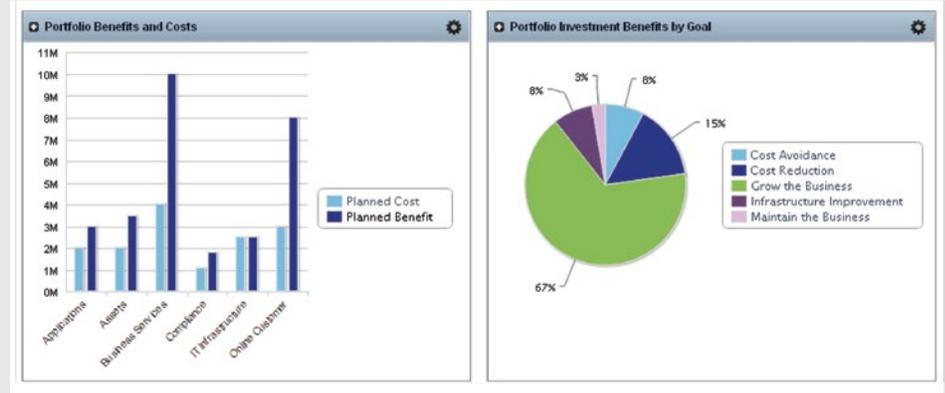
### Define your strategic portfolio

Once you've determined how best to measure your portfolio against your strategic goals, CA PPM helps you inventory current and proposed investments and evaluate them against selected criteria. The solution enables you to get up and running quickly, providing you with an easy-to-use interface for entering existing investments, projects, programs, applications, assets, and services.

### Evaluate your portfolio

CA PPM provides you with a complete set of tools and reports to enable critical "what-if" scenario planning. This empowers you to make smarter portfolio decisions about investment mix, project selection, timing and execution, sourcing, and more. Regardless of development methodology, CA PPM can visualize results from waterfall, Agile, or hybrid execution techniques.

CA PPM delivers intuitive dashboards that enable fast, effective evaluation of portfolios.



With the solution, your portfolio managers can evaluate potential and ongoing investments by sorting and prioritizing them against key portfolio criteria. They can look at results, evaluate the available budget, and choose the highest ranked investments. Investments can be selected, scheduled, postponed or put on hold—and the impact on the cost, benefit, alignment, and balance of the portfolio can be analyzed in the context of these changes.

### Improve portfolio performance

Your portfolio will never be static. Demands change, as do budgets and revenue requirements. CA PPM helps you manage this change. The solution provides a seamless, integrated system that enables you to establish sophisticated evaluation and selection criteria, create and optimize planning scenarios, communicate decisions and monitor progress. CA PPM puts you in control of organizational investments, resource capacity, demand, and commitments.

### Create the reports you need

A simple approach to accessing and analyzing all your portfolio and execution information is critical. You need to access the right information at the right time to take action based on your analysis. CA PPM provides you with a truly integrated self-service reporting experience in union with a simplified yet targeted data warehouse. With all this comprehensive information centralized, you can make quicker decisions on portfolio performance to ensure better business outcomes and value realization.

### Include Agile in your portfolio

Agile projects are common in many organizations today but aren't always included in the portfolio because Agile teams require unique tools to manage their work. With CA PPM, Agile projects are included in the portfolio along with waterfall and hybrid projects through seamless integrations with your choice of Agile tools, including CA Agile Planning and the industry-leading Agile solution from VersionOne.

## The CA Technologies Advantage

CA Technologies (NASDAQ: CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business, in every industry. From planning to development to management and security, CA is working with companies worldwide to change the way we live, transact and communicate—across mobile, private and public cloud, distributed and mainframe environments. Learn more at [ca.com](http://ca.com)

## Our strategic partner: Revolution IT

Managing ideas and requirements for new products and services. Rationalising applications. Managing multiple development methodologies. Revolution IT can manage every aspect of an organization's portfolio to maintain its competitive edge. With over 50 PPM software implementations to date, clients can rely on Revolution IT to help them move forward with assurance. [www.revolutionit.com.au](http://www.revolutionit.com.au).

For more information, please visit [ca.com/ppm](http://ca.com/ppm)